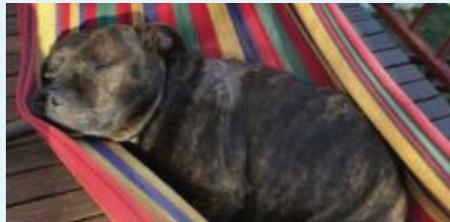


SUPPORTED BY



Lifestyle and opportunity at your doorstep



**HOSTED BY THE ROTARY  
CLUB OF MACQUARIE PARK**

[dogsdayout.link](https://dogsdayout.link)



# DOGS DAY OUT SPONSORSHIP PACK

## Introduction:

Thank you for considering sponsorship for the Rotary Dog's Day Out.

We are excited to invite you to be a part of this inaugural event that celebrates the bond between owners and their dogs. Your support will not only contribute to the success of the competitions being held on the day, but you will also help us create a memorable experience for participants and spectators alike. The competitions to be held and judged on the day will include many categories for dogs. Each category will have a \$5.00 entrant fee payable. Food stalls and dog activity stalls will be available on the day.

A full program of the day will be available closer to the event.

Our Rotary fundraising goal from this event will benefit local Rotary projects which have in the past included:

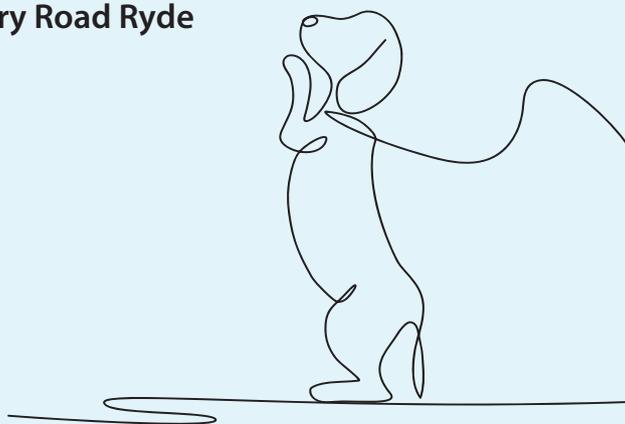
Riding for the Disabled (RDA Ryde), RAS Aid, Derek's Place, The Social Hub, Heart of the Nation

## Event details:

**Event Date:** Sunday 5th May 2024

**Place:** Santa Rosa Park – Entry Quarry Road Ryde

**Time:** 10.30am – 3.00pm





# Meet the Rotarians behind the scenes for **DOGS DAY OUT**

Our Rotary club members are local residents who either work for organisations in the area or have their own businesses. We generously give our volunteer time to help Rotary causes. Rotarians are dedicated to providing humanitarian service, eradicating Polio and help to build goodwill and peace in the world.



Rotary is a worldwide organization of more than 1.2 million business, professional and community leaders.

Getting involved with Rotary is a way to give back to your community and to enjoy the fellowship Rotary work provides.

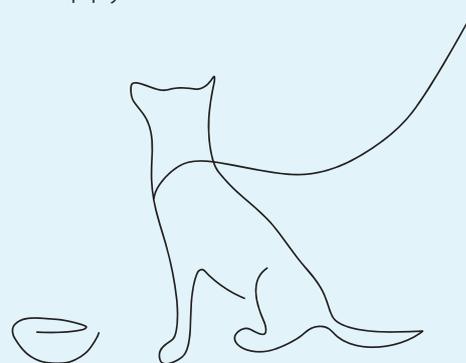
Please ask us about how YOU can join Rotary  
<http://www.macquarieparkrotary.org.au/>

We would also like to thank **David and Mel Marcellino** with their contribution and help towards this event.

Their business called **The Pawfessionals** is a locally owned and operated business that offers a variety of services to meet the needs of pet owners.



Their services include dog walking (group), dog training (one on one tailored sessions covering basic obedience, behaviour modification, puppy and rescue dogs), pet sitting (daily visit service - dog, cat and small pet) and Puppy Pre-School.



# WHY SPONSOR THIS EVENT?

- **Visibility and Exposure:**
- **Logo Placement:** Your company logo will be prominently displayed in various event materials, including banners, flyers, and the official website.
- **Acknowledgment:** Recognition in press releases, social media posts, Community radio with 2RRR and during announcements on the day of the event.

## Marketing Opportunities:

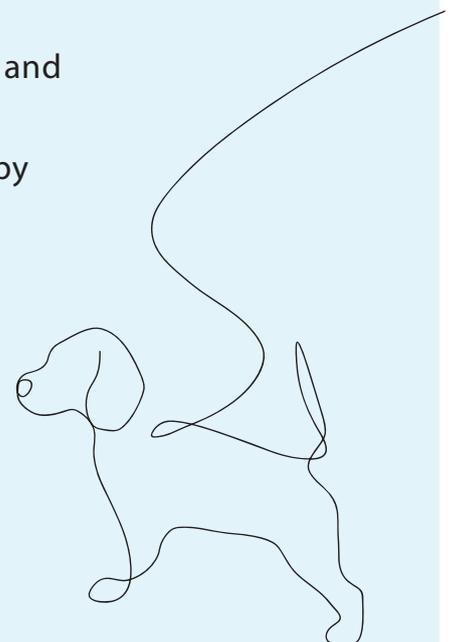
**Vendor Space:** Opportunity to set up a booth or exhibit space at the venue to showcase your products/services.

**Branding:** Inclusion of your company name and logo in promotional materials distributed to participants and attendees.

## Community Engagement:

**VIP Access:** Exclusive access to special events, VIP areas, and opportunities to interact with participants.

**Media Coverage:** Potential inclusion in event coverage by local media outlets.





# Gold sponsorship - \$2,000

## **A GOLD Sponsorship with the Dogs Day Out will entitle you to :**

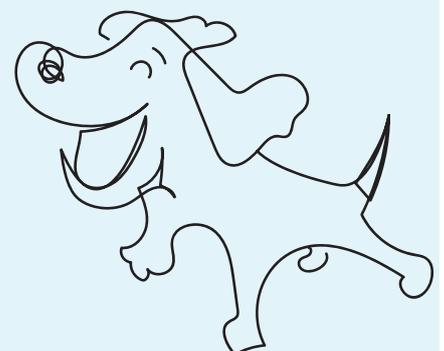
MC acknowledgement of "Gold Sponsor" status throughout the event.  
Logo and "Gold Sponsor" prominently displayed on our social media Banners placed in proximity of the park area.

You are invited to erect your business marque or stall to promote your product or business on the day of the event.



## **PLUS :**

- **Logo and/or sponsorship acknowledgement on various marketing collateral, such as:**
  - **Promotional flyer**
  - **Posters**
  - **Social media posts**
  - **Local Community Radio (2RRR)**
  - **You will be invited to be a 'Business name' Sponsor for one of the competition categories**





# Silver sponsorship - \$1,000

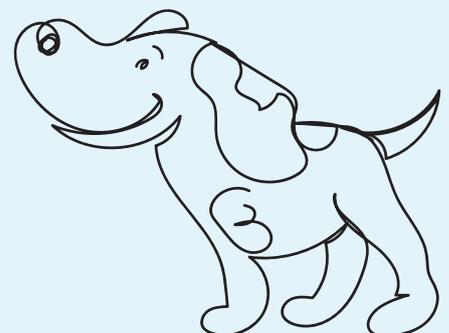
**A SILVER Sponsorship with the Dogs Day Out will entitle you to :**

You are invited to erect your business marque or stall to promote your product or business on the day of the event



**PLUS :**

- **Logo and/or sponsorship acknowledgement on various marketing collateral, such as:**
  - **Promotional flyer**
  - **Posters**
  - **Social media posts**
  - **Local Community Radio (2RRR)**





# Bronze sponsorship - \$500

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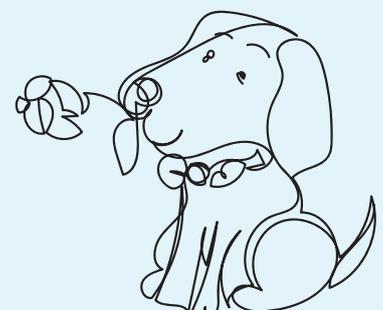
**A BRONZE Sponsorship with the Dogs Day Out will entitle you to :**

You will receive exposure for your Business with:



**PLUS :**

- **Acknowledgement on various marketing material such as:**
  - **Promotional flyer**
  - **Posters**
  - **Social media posts**
  - **Local Community Radio (2RRR)**





# Thank you for considering our proposal. We hope you can join us.

Don't let your business miss out on being part of the Dog's Day Out  
Contact us today to secure your place as a sponsor:

**Roseanna Gallo OAM.**

**Phone: 0418 692 410**

**[Roseanna@rgmusic.com.au](mailto:Roseanna@rgmusic.com.au)**

**Lydia Scuglia**

**Phone: 0413 815 830**

**[lydia.toprydecity@helloworld.com.au](mailto:lydia.toprydecity@helloworld.com.au)**



Please send us an email to confirm that you wish to proceed with Sponsorship,  
then we will arrange an invoice for your payment.

**Cut off date for getting your Logo on marketing material will be  
Sunday 14th April 2024.**

In due course, we will send you a Program for the Rotary Dog's Day Out event.

Note: if this event is cancelled by City of Ryde (i.e. park grounds are too wet on the day),  
we will notify the Sponsors

**THANK YOU FOR CONSIDERING OUR SPONSORSHIP !!!!  
LOOK FORWARD TO SEEING YOU THERE**

